



Business Studies

A-Level Edexcel

The Course

You will be taught a variety of topics which cover a wide range of business terms and concepts. These topics include; 'marketing and people', 'managing business activities', 'marketing', 'business decision & strategy' and 'global business'. You will get to participate in discussions, presentation and group work. Independent study is essential on this course as you will need to undertake further reading to supplement and enhance classroom learning, especially as the examinations focus on applying these concepts to the current business environment.

Assessment

The A-level exams consist of three two-hour exam papers this will be taken at the end of year 13. The focus of the examinations is not just about understanding the theoretical concepts, but about applying these to the dynamic business environment, including current real-life case studies. You will be expected to be able to analyse and evaluate in your answers as you will have a number of extended-response, essay-style questions.

Entry Requirements

Pathway 1 or 2 entry requirements plus:

- Grade 5+ in GCSE Business Studies (preferable)

Careers & Higher Education

An A-Level in Business will enable you to progress to University, apprenticeships and employment. The skills learnt are in demand by employers: presentation skills, team work and fundamental business theory.



"Great things in business are never done by one person. They're done by a team of people."

Steve Jobs

