

Subject group	Faculty	Film and Media
	Subject	Creative Media

Year 10		Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6
		Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage			
	Unit title	Introduction to course/Media Language/Media Theories/ Audience				<b>Comp 1 - Exploring Media Products - Learning Aim A</b>				<b>Comp 1 - Exploring Media Products - Learning Aim B</b>				<b>Comp 1 - Exploring Media Products - Learning aim A and B</b>				<b>Comp 2 - Developing Digital Media Production Skills - Learning Aim A</b>				<b>Comp 2 - Developing Digital Media Production Skills - Learning Aim B</b>			
	Subject Knowledge introduced / revised developed / used	Media language -Micro/macro language -Cinematography -Sound -Lighting -Representation				Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques				Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques				Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques				Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.				Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.			
	skills developed / extended / used	Analysing media texts -Films -TV shows -Posters -Gaming -Websites				Investigate media products				Explore how media products are created to provide meaning and engage audiences.				Investigate media products Explore how media products are created to provide meaning and engage audiences.				Develop media production skills and techniques				Apply media production skills and techniques			
	Opportunities to develop 'respectful attitudes' / Inclusion and Diversity	Discussing opinions in a safe space				Having an understanding of audience rating - what is appropriate for different audiences and why.				Having an understanding of audience rating - what is appropriate for different audiences and why.				Having an understanding of audience rating - what is appropriate for different audiences and why.				Understanding how to target products at particular audiences whilst respecting the idea of inclusion				Understanding how to target products at particular audiences whilst respecting the idea of inclusion			
	Links to 'Destinations and Employability'					Learning to work to deadlines - vocational skills				Learning to work to deadlines - vocational skills				Learning to work to deadlines - vocational skills				Learning to work to deadlines - vocational skills				Learning to work to deadlines - vocational skills			
	Enrichment Opportunities offered or developed																	Photoshop workshops				Photoshop workshops			



Subject group	Faculty	Film and Media
	Subject	Creative Media

Year 12		Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6
		Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage			
	Unit title	Unit 1 Representations Ext exam				Unit 1 Representations Ext exam Unit 1: Media Representations Duration: 2 hours Onscreen exam				Unit 1 Exam sat January Unit 4 Learning Aim A				Unit 4 Learning Aim B and C				Unit 4 Learning Aim D				Unit 4 revisions and Resit Unit 1			
	Subject knowledge introduced / developed / revised	Students critically analyse and deconstruct media representations in one or more media extracts. Products: o film and TV clips o advertising o games o music videos o magazines. • Representations: o gender o ethnicity o age o social groups o places				Positive and negative effects: o copycat behaviour (positive and negative) o education and information o socialisation. • Objectification. • Stereotypes and archetypes. • Impact on individuals, groups and society (changes in behaviour, attitudes). • Reinforcement of an ideology (dominant, counter). • Challenging dominant ideology Students critically analyse and deconstruct media representations in one or more media extracts				Understand the requirements of preproduction of a digital media product A1 Requirements for a specific media production A2 The formats for pre production processes A3 The functions of pre production processes A4 The purposes of pre production documentation				Carry out pre-production for a digital media product Produce a pre-production portfolio for a creative media production				Review pre-production of a digital media product, elements of pre-production, Project management.				Revisions to Unit 4 learning aim A, B, C, D - res			
	skills developed / extended / used	AO1 Demonstrate knowledge and understanding of media terminology, semiotics, theories, concepts and messages Command words: analyse, compare, evaluate, explain, identify, to what extent AO2 Apply knowledge and understanding of media concepts, semiotics, theories and formal techniques to constructed representations Command words: analyse, compare, evaluate, explain, to what extent				AO3 Analyse media texts to deconstruct representations and decode messages and evaluate their effectiveness and impact Command words: analyse, compare, evaluate, to what extent AO4 Make connections between polysemic messages underpinning media representations and their related values and effects on wider society Command words: analyse, compare, evaluate, to what extent. Recall and apply technical knowledge.				The knowledge, skills and experience that learners gain in this unit will give them valuable insight into the work that goes on during pre-production, along with transferable creative media production skills. Learners will be able to make informed decisions about choices for higher education, training or creative exploration.				The knowledge, skills and experience that learners gain in this unit will give them valuable insight into the work that goes on during pre-production, along with transferable creative media production skills. Learners will be able to make informed decisions about choices for higher education, training or creative exploration.				The knowledge, skills and experience that learners gain in this unit will give them valuable insight into the work that goes on during pre-production, along with transferable creative media production skills. Learners will be able to make informed decisions about choices for higher education, training or creative exploration.				The knowledge, skills and experience that learners gain in this unit will give them valuable insight into the work that goes on during pre-production, along with transferable creative media production skills. Learners will be able to make informed decisions about choices for higher education, training or creative exploration.			

	Opportunities to develop 'Respectful attitudes' / Inclusion and Diversity	Media constructions of 'truth' through cultural and technical codes -Understanding mediated representations -Challenging and accepting representations. -Positive and negative representations Oversimplification (homogeny) of people and social groups constructed through the use of a few immediately recognisable and defining traits Challenging and evolving stereotypes.	Media constructions of 'truth' through cultural and technical codes -Understanding mediated representations -Challenging and accepting representations. -Positive and negative representations Oversimplification (homogeny) of people and social groups constructed through the use of a few immediately recognisable and defining traits Challenging and evolving stereotypes.	Adherence to codes of practice and regulation. Administrative requirements, e.g. record keeping, sharing of information among.  Project themes are linked to community based topics, and a diverse range of awareness ifrom homelessness, knife crime etc is a focal point for pupil projects.	Health and safety considerations. Legal/ethical considerations. Project themes are linked to community based topics, and a diverse range of awareness ifrom homelessness, knife crime etc is a focal point for pupil projects.	Health and safety considerations. Legal/ethical considerations. Project themes are linked to community based topics, and a diverse range of awareness ifrom homelessness, knife crime etc is a focal point for pupil projects.	Health and safety considerations. Legal/ethical considerations. Project themes are linked to community based topics, and a diverse range of awareness ifrom homelessness, knife crime etc is a focal point for pupil projects.
	Links to 'Destinations and Employability'	Learners can confidently recall and apply technical knowledge, a skill which provides a solid foundation for working life and further study. Working to a brief in response to an advertising commission.	Learners can confidently recall and apply technical knowledge, a skill which provides a solid foundation for working life and further study. Working to a brief in response to an advertising commission.	Report writing, a skill required in employment in this sector.	Maintaining a pre-production portfolio - working to a brief, industry standard work expected. Used as portfolios of evidence for University and Employment applications.	Maintaining a pre-production portfolio - working to a brief, industry standard work expected. Used as portfolios of evidence for University and Employment applications.	Maintaining a pre-production portfolio - working to a brief, industry standard work expected. Used as portfolios of evidence for University and Employment applications. ☐ ☐ ☐ ☐
	Enrichment Opportunities offered or developed	Application of camera work/editing software to create advertisements. Application of camera work/editing software to create advertisements - Audio/Visual and Print☐ ☐ ☐	Application of camera work/editing software to create advertisements - Audio/Visual and Print	Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time to enhance their skill set in using production software. ☐ ☐	Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time to enhance their skill set in using production software. ☐ ☐	Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time to enhance their skill set in using production software. ☐ ☐	Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time to enhance their skill set in using production software. ☐ ☐

Subject group	Faculty	Film and Media
	Subject	Creative Media

Year 13	Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6
	Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage			
	Unit title				Unit 8 Responding to a Commission				Unit 8 Exam - Unit 14 Digital Magazine Production Learning Aim A				Unit 14 Digital Magazine Production Learning Aim B and C				Unit 14 Digital Magazine Production Learning Aim B and C				Unit 14 and resit Unit 8			
	Subject Knowledge introduced / developed / revised				In this Unit, learners will understand how to respond to a commission brief with ideas based on the required content, style, audience, purpose and approach proposed by the client. Learners will work within the requirements and constraints of the client's specifications and consider their response in terms of ethos, format, budget, platform and duration.				Students are given prerelease details of a commission two weeks before the supervised assessment period and will need to produce a pitch, proposal and treatment of their ideas for a media product				Learners will explore codes and conventions of different magazine genres and platforms. They will select and prepare content, and create layouts for a specific genre of magazine. <b>A: Understand the considerations, codes and conventions of a specific genre of magazine for print and digital platforms</b>				Learners will explore codes and conventions of different magazine genres and platforms. They will select and prepare content, and create layouts for a specific genre of magazine. <b>B: Develop materials for magazine production</b>				Learners will explore codes and conventions of different magazine genres and platforms. They will select and prepare content, and create layouts for a specific genre of magazine. <b>C: Produce magazine layouts in the codes and conventions of a genre</b>			
	skills developed / extended / used				This unit will develop learners ability to respond to briefs and understand the commissioning process, which is an essential aspect of successful, commercial media production.				Previous exam themes and brief studied by pupils as practise for the real exam are: Antibullying, Self-harm awareness, healthy lifestyle promotion, shark safety awareness.				Purposes of different magazine genres: Explore the relationship between purpose and target audience, Defining appropriate content to appeal, codes and conventions and platform considerations.				Pre-production materials for a magazine, including an analysis of the content and technical requirements for a specific genre and platform and an annotated log showing all creative and technical decisions relating to how all materials have been generated, selected and prepared.				Finished layouts for a magazine cover and double-page spread for a magazine of a specific genre, accompanied by a log of design and production stages. This may be presented in the form of a production log, blog or an annotated visual record; it must show experimentation with codes and conventions within trial layouts, and justification of final design and production decisions. It will include a review of the suitability of the product for a specific target audience.			
	Opportunities to develop 'respectful attitudes' / Inclusion and Diversity				Previous exam themes and brief studied by pupils as practise for the real exam are: Antibullying, Self-harm awareness, healthy lifestyle promotion, shark safety awareness.				Previous exam themes and brief studied by pupils as practise for the real exam are: Antibullying, Self-harm awareness, healthy lifestyle promotion, shark safety awareness.				Learners will explore various genres of magazines, identify audience and demographics. Socio-economic groups are actively taught against different magazine genres and written about.				Themes of magazines are fashion, but often linked to environmental topics, diversity and inclusive themes as well.				Themes of magazines are fashion, but often linked to environmental topics, diversity and inclusive themes as well.			
	Links to 'Destinations and Employability'				The development of communication and problem-solving skills involved in responding to a commission are an essential part of all media study and will support the generation of creative and commercial ideas necessary for progression to employment and higher education				The development of communication and problem-solving skills involved in responding to a commission are an essential part of all media study and will support the generation of creative and commercial ideas necessary for progression to employment and higher education				Report writing, a skill required in employment in this sector.				Planning and creating primary materials to collate in a pre-production format. Used in industry and can be used for learners professional portfolio of evidence.				Planning and creating primary materials to collate in a pre-production format. Used in industry and can be used for learners professional portfolio of evidence.			
	opportunities developed				Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time				Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time				Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time				Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time				Application of camera work/editing software to create advertisements - Audio/Visual and Print also pupils have the ability to film/create their projects in their own time			

	Enrichment Courses offered	to enhance their skill set in using production software. ☐	to enhance their skill set in using production software. ☐	to enhance their skill set in using production software. ☐	to enhance their skill set in using production software. ☐	to enhance their skill set in using production software. ☐
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		☐	☐	☐	☐	☐

Subject group	Faculty	Film and Media
	Subject	GCSE FILM

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Subject group	Faculty	Media and Film
	Subject	GCSE Film

Year 11		Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6
		Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage			
	Unit title	Componant 3				ALL UNIT REVISION FOR NOVEMBER MOCK				Componant 3				ALL UNIT REVISION FOR FINAL EXAMS				ALL UNIT REVISION FOR FINAL EXAMS				ALL UNIT REVISION FOR FINAL EXAMS			
	Subject Knowledge introduced / developed / revised	Production is integral to the study of film in gaining an understanding of genre				Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films.				Production is integral to the study of film in gainaing an understanding of genre study				Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films.				Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films.				Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films.			
	skills developed / extended / used	Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films. Learners may supplement this by researching into additional genre films and their screenplays in preparation for their production.				Research methods, planning, Screenplay writing				Provide learners with the opportunity to develop knowledge and understanding of genre, genre conventions and the narratives associated with genre films. Learners may supplement this by researching into additional genre films and their screenplays in preparation for their production.				Learners will be required to study three main sources of specialist writing on film, including film criticism, in relation to this topic: •One source on cinematography •One source on US independent film •One film review				Learners will be required to study three main sources of specialist writing on film, including film criticism, in relation to this topic: •One source on cinematography •One source on US independent film •One film review				Learners will be required to study three main sources of specialist writing on film, including film criticism, in relation to this topic: •One source on cinematography •One source on US independent film •One film review			
	Opportunities to develop 'respectful attitudes' / Inclusion	Diversity through a range of texts				Creating a broad range of characters and settings to appeal to a wide audience.				Diversity through a range of texts				Diversity through a range of texts				Diversity through a range of texts				Diversity through a range of texts			
	Links to 'Destinations and Employability'	Working to a deadline, working with 'real world' technology and systems				Working to a deadline, working with 'real world' technology and systems				Working to a deadline, working with 'real world' technology and systems				Working to a deadline, working with 'real world' technology and systems				Working to a deadline, working with 'real world' technology and systems				Working to a deadline, working with 'real world' technology and systems			
	Enrichment Opportunities offered or developed	Photoshop Skills				Film Club, Trips, Working with Performing Arts filming their show				Photoshop Skills				Film Club, Trips, Working with Performing Arts filming their show				Film Club, Trips, Working with Performing Arts filming their show				Film Club, Trips, Working with Performing Arts filming their show			





Subject group	Faculty	Media and Computing
	Subject	Film Studies

Year 13	Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6			
	Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage						
	Unit title	Component 3 - Getting Creative: Production (coursework unit)				Component 3 - Getting Creative: Production (coursework unit)				Component 2 Section D - Experimental film. Component 2 Section C - Silent film				Exam revision all components				Exam revision all components									
	Subject Knowledge introduced / revised	<b>AO1</b> Demonstrate knowledge and understanding of elements of film <b>AO2</b> Apply knowledge and understanding of elements of film to: - analyse and compare films, including through the use of critical approaches - evaluate the significance of critical approaches - analyse and evaluate own work in relation to other professionally produced work <b>AO3</b> Apply knowledge and understanding of elements of film to the production of a film or screenplay				<b>AO1</b> Demonstrate knowledge and understanding of elements of film <b>AO2</b> Apply knowledge and understanding of elements of film to: - analyse and compare films, including through the use of critical approaches - evaluate the significance of critical approaches - analyse and evaluate own work in relation to other professionally produced work <b>AO3</b> Apply knowledge and understanding of elements of film to the production of a film or screenplay				<b>For Film movements</b> – Silent cinema, questions will be based on critical debates about realism and the expressive as well as the core study areas. <b>Area 8 - Critical debates</b> <b>For Film movements – Experimental film</b> (1960-2000), questions will be based on the specialist study areas of auteur and narrative as well as the core study areas. <b>Area 5 - Narrative</b> <b>Area 7 - Auteur</b>				<b>Area 1.</b> The key elements of film form: cinematography, mise-en-scène, editing, sound and performance <b>Area 2.</b> Meaning and response: how film functions as both a medium of representation and as an aesthetic medium <b>Area 3.</b> The contexts of film: social, cultural, political, historical and institutional, including production. <b>Area 4.</b> Spectatorship <b>Area 5.</b> Narrative <b>Area 6.</b> Ideology <b>Area 7.</b> Auteur <b>Area 8.</b> Critical debates <b>Area 9.</b> Filmmakers' theories				<b>Area 1.</b> The key elements of film form: cinematography, mise-en-scène, editing, sound and performance <b>Area 2.</b> Meaning and response: how film functions as both a medium of representation and as an aesthetic medium <b>Area 3.</b> The contexts of film: social, cultural, political, historical and institutional, including production. <b>Area 4.</b> Spectatorship <b>Area 5.</b> Narrative <b>Area 6.</b> Ideology <b>Area 7.</b> Auteur <b>Area 8.</b> Critical debates <b>Area 9.</b> Filmmakers' theories									
		skills developed / extended / used	Production is a crucial and synoptic part of the specification, giving learners the opportunity to put into practice the filmmaking ideas they develop throughout their course of study. The study of film form in particular is intended to enable learners to produce high quality short films and screenplays as well as provide them with a filmmaker's perspective on the films they study.				Production is a crucial and synoptic part of the specification, giving learners the opportunity to put into practice the filmmaking ideas they develop throughout their course of study. The study of film form in particular is intended to enable learners to produce high quality short films and screenplays as well as provide them with a filmmaker's perspective on the films they study.				Analysis Skills				Revision and analysis skills				Revision and analysis skills								
			Opportunities to develop 'Respectful attitudes' / Inclusion and Diversity	Diversity through a range of texts				Diversity through a range of texts				Diversity through a range of texts				Diversity through a range of texts				Diversity through a range of texts							
				Links to 'Destinations and Employability'	Film and media industries				Film and media industries				Film and media industries				Film and media industries				Film and media industries						
			Enrichment Opportunities offered or developed		Film Club. Video editing workshops. Script writing workshops.				Film Club. Video editing workshops. Script writing workshops.				Film Club. Video editing workshops. Script writing workshops.				Film Club. Video editing workshops. Script writing workshops.				Film Club. Video editing workshops. Script writing workshops.						



Subject group	Faculty	Media and Computing
	Subject	Media

Year 13		Term	Aut 1	Unit	1	Term	Aut 2	Unit	2	Term	Spr 1	Unit	3	Term	Spr 2	Unit	4	Term	Sum 1	Unit	5	Term	Sum 2	Unit	6
		Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage				Curriculum / Syllabus coverage			
	Unit title	Component 3: Cross-Media Production ONGOING				Component 2 Section A: Television: <b>Humans and The Returned</b>				Component 2: Section B – Magazines: Mainstream and Alternative Media <b>Vogue and The Big Issue</b>				Component 2: Section C: Media in the Online Age: <b>Zoella</b> and				Revision of all Comp 1 and 2 units				Revision of all Comp 1 and 2 units			
	Subject knowledge introduced / developed / revised	Learners are required to apply their knowledge and understanding of media language, representation, audiences, media industries and the digitally convergent nature of the media in an individual production for an intended audience. The production must be based on two media forms and completed in response to a choice of briefs set by WJEC.				Introduction to the contemporary television industry: National/global contexts, broadcasting/ narrowcasting, public service and commercial. Changes and developments inbroadcasting /consumption due tototechnologies, e.g. TV on demand, catch-up services, on-line subscription channels, the concept of ‘binge-watching’ etc. Set learners initial research tasks relevant to the chosen option, e.g.specific media organisations, scheduling of programmes etc. Introduction to chosen genre (crime, sci-fi /supernatural ordocumentary). Research/explore codes and conventions of genre, brief historicaloverview of genre. Background to the chosen programmes, brief context in terms				Learners will study two magazines in depth, developing an understanding of the contextual factors that shape their production, distribution, circulation and consumption, as well as considering the historical, social, and cultural significance of the representations they offer. Learners will also explore how media language incorporates viewpoints and ideologies.				Through an in-depth study of two contrasting online products, learners will look at the role played by social media channels and websites in the media today, exploring the way in which these convergent media platforms increasingly overlap, as well as investigating the potential that they offer for self-representation. The changing relationship between media producers and audiences will be considered				Learners will analyse media language, considering how elements of media language incorporate viewpoints and ideologies, the significance of genre and how audiences may respond to media language. In addition, learners will consider how representations relate to relevant contexts of media.				Learners will analyse media language, considering how elements of media language incorporate viewpoints and ideologies, the significance of genre and how audiences may respond to media language. In addition, learners will consider how representations relate to relevant contexts of media.			
	skills developed / extended / used	Analysis of the use of media language in similar media products to identify the codes and conventions of the particular genres and forms. Analysis should focus on: - how specific techniques such as: layout and composition; editing; sound, etc. are used to create meaning, the way in which representations of events, issues, individuals and social groups (as appropriate) are constructed, considering how the choice and combination of elements of media language influences meaning and conveys viewpoints and ideologies. - Research into how the industry context – the media organisation, production processes, distribution and marketing				Micro analysis of visual/audio/technical codes (see Media Language section of teacher guidance). - Apply/evaluate relevant theories (structuralism, genre theory, narratology, postmodernism). - Analyse construction of representations (gender, ethnicity, issues etc.), messages and ideologies. - Consider relevant contexts in relation to the product. - Apply/evaluate relevant theories (Stuart Hall, David Gauntlett, feminist theory, gender performativity).				Learners will also explore how media language incorporates viewpoints and ideologies.				Learners are required to study the following elements of their chosen websites and blogs: • the codes and conventions of the home page, including aspects of layout and design • examples of posts, such as specific blogs, vlogs or articles from the online products • examples of interactivity, including links to and use of social and participatory media				Use a range of complex theories of media studies and use specialist subjectspecific terminology appropriately in a developed way				Use a range of complex theories of media studies and use specialist subjectspecific terminology appropriately in a developed way			

