

Shoeburyness High School

Year 9 Subject Information

GCSE Media Studies



GCSE Media Studies

Subject Information.

Our exam board is **Eduqas**. There are **two** exams at the end of the two year course and one Coursework component:

Component 1: Exploring the Media (40% qualification)

Component 2: Understanding Media Forms and Products (40% qualification)

Component 3: Non-Exam Assessment Media Production (30% of qualification)



GCSE Media Studies

Exam Content

- You will analyse how media products like TV programmes and music videos use images, sounds, language, and representations to create meaning.
- You will learn about the media industry and how the industry affects how media products are made.
- You will investigate media audiences, exploring who are the people who watch, read and consume the products, and considering how different people might be affected by media products differently, and why.

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You will study lots of different media forms, such as:

Television

Online Media

Advertising and Marketing

Film Marketing

Magazines

Newspapers

Social and Participatory Media

Music Video

Radio

Video Games



Coursework:

Students will also complete a coursework component, creating production material utilising industry skills including magazine creating, camerawork and editing for advertisements and more.

GCSE Media Studies

Where might Media Studies take me?

During the GCSE Media course you'll develop and practise a range of skills which will equip you for progression to A Level study.

They will also help you hugely in other areas such as Film, English, Humanities and Social Sciences. Looking further ahead, over one hundred universities offer courses in Media, Communications and Cultural Studies in the UK. An A Level qualification in Media Studies, informed by study at GCSE level, helps you to move towards these courses, as well as to those in a range of other areas.

If university isn't for you, there is a huge array of career opportunities in the media, and it's an industry that is growing very quickly. If you are interested in the idea of a career in TV and film production, advertising, journalism, interactive media, and digital marketing, technical production, special effects, web design and post-production, then studying Media at GCSE level is a great place to start.



GCSE Media Studies

Career Progression

Possible careers following BTEC Tech Award Creative Media Production include:

Journalism, marketing, media production, teaching, broadcasting and advertising. Many future employers want evidence that students are independent thinkers and are able to make informed judgements of the world around them, including the media.

Jess studied **A Level Media Studies** and chose employment rather than Higher Education. Jess has worked on a number of projects as a runner or production assistant including **Ant & Dec's Saturday Takeaway, TOWIE, Love Island & Love Island - After Sun.**



GCSE Media Studies

University Progression

Lots of our pupils choose to apply their skills and knowledge to degree level study rather than go straight into employment. We are fortunate to send a number of pupils every year, to enjoy the university experience.



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WINCHESTER



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GREENWICH



University of East Anglia



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