

Business Studies

BTEC Level 3 Extended Certificate

The Course

You will be taught a variety of business topics across the four units which will be 58% externally assessed and 42% internally assessed. There are three mandatory units ('Exploring Business', 'Developing a Marketing Campaign' and 'Personal and Business Finance') as well as 1 optional unit which will be chosen by your tutor to reflect the strengths of the cohort.

Assessment

Unit 1 (internal assessment): focussed on business organisation and the business environment.

Unit 2 (externally assessed task): tasks based on a case study set by examiners.

Unit 3 (examination): two hour traditional exam

Unit 4 (internal assessment): portfolio tasks for the optional module

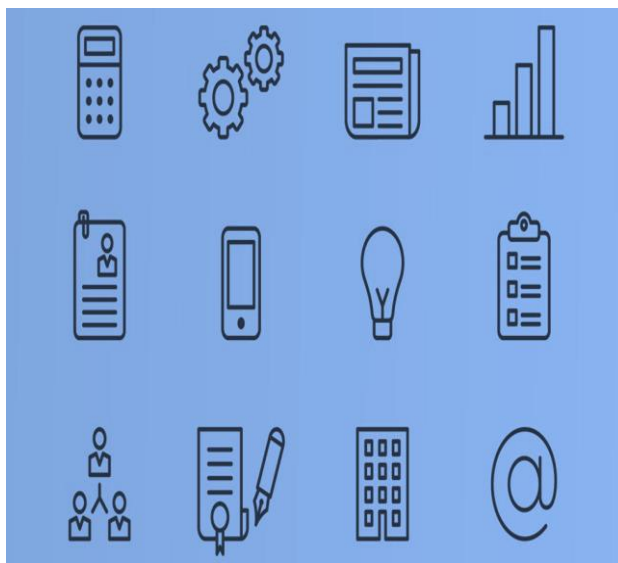
Entry Requirements

Minimum entry requirements plus:

- GCSE grade 4+ in Business (preferable)

Careers & Higher Education

A BTEC National Extended Certificate in Business will enable you to progress to university. You could progress to an apprenticeship in a variety of fields or go straight into employment.



"Business opportunities are like buses: there's always another one coming"

Richard Branson