

GCSE BUSINESS

100% Exam Assessed

Exam Board = EDEXCEL

HOF = C Stanford

Topics to Revise

Year 10

Topic 1.1 Investigating Small Business

- 1.1.1 The dynamic nature of business
- 1.1.2 Risk and reward
- 1.1.3 The role of business enterprise

Topic 1.2 spotting a business opportunity

- 1.2.1 Customer needs
- 1.2.2 Market research
- 1.2.3 Market segmentation
- 1.2.4 The competitive environment

Topic 1.3 putting a business idea into practice

- 1.3.1 Business aims and objectives
- 1.3.2 Business revenues, costs and profits
- 1.3.3 Cash and cash-flow
- 1.3.4 Sources of business finance

Topic 1.4 making the business effective

1.4.1 The options for start-up and small businesses

- 1.4.2 Business location
- 1.4.3 The marketing mix
- 1.4.4 Business plans

Topic 1.5 Understanding external influences on business

- 1.5.1 Business stakeholders
- 1.5.2 Technology and business
- 1.5.3 Legislation and business
- 1.5.4 Economy and business
- 1.5.5 External Influences

Topics to Revise

Year 11

Topic 2.1 Making Operational Decisions

- 2.1.1 Business growth
- 2.1.2 Changes in business aims and objectives
- 2.1.3 Business and globalisation
- 2.1.4 Ethics, the environment and business

Topic 2.2 Making marketing decisions

- 2.2.1 Product
- 2.2.2 Price
- 2.2.3 Promotion
- 2.2.4 Place
- 2.2.5 Using the marketing mix to make business decisions

Topic 2.3 Making operational decisions

- 2.3.1 Business operations
- 2.3.2 Working with suppliers
- 2.3.3 Managing quality

Topic 2.4 Making financial decisions

- 2.4.1 Business calculations
- 2.4.2 Understanding business performance

Topic 2.5 making human resource decisions

- 2.5.1 Effective recruitment
- 2.5.2 Organisational structure
- 2.5.3 Effective training and development
- 2.5.4 Motivation

Revision Links



Microsoft Teams – Files – Resources - Year 11
Course Companion

This is valuable resource; it takes the style of a digital textbook.

Revision Links

Web Links

- <https://www.bbc.co.uk/bitesize/subjects/zpsvr82>
- <https://www.tutor2u.net/business>
- <https://twitter.com/TwoTeachersBiz>



Revision Links

Youtube –

- <https://www.youtube.com/c/BizzWizard>
- <https://www.youtube.com/c/BizConSeshGCSEBusiness91>

Links to Sample Exam Papers

Please use the links below to explore past exam papers and questions.

- https://qualifications.pearson.com/content/dam/pdf/GCSE/Business/2017/specification-and-sample-assessments/GCSE%20Business%20SAMs_WEB.pdf
- <http://www.pastpapersz.com/edexcel/gcse-business-studies/>
- <https://revisionworld.com/gcse-revision/business-studies/business-studies-gcse-past-papers/edexcel-gcse-business-studies-past-papers>

Examiner Advice

Please look at the examiner reports using the link below, which give details on how students should be approaching each of the command words.

<https://qualifications.pearson.com/en/news-policy/subject-updates/business/gcse-business-assessment-support.html>

